



The Maryland Port Administration PRESS RELEASE

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PORT ADMINISTRATION LAUNCHES TWITTER PAGE FOR PORT OF BALTIMORE

(BALTIMORE, MD) --- The Maryland Port Administration (MPA) has launched a Twitter page (www.twitter.com/portofbalt) for the Port of Baltimore. The site will be used to promote cargo, cruise, environmental and other news about the Port of Baltimore. Twitter is a social media web site that allows for short, instant messages. The service is free to subscribe.

“We are happy to offer our Twitter page as another way for people to stay current on what’s happening at the Port of Baltimore,” said MPA Executive Director James J. White. “With more people today relying on the Internet and web-based programs to receive information, it is critical to use those forms of communication as much as possible.”

The public is encouraged to visit www.twitter.com/portofbalt and sign up to receive *portofbalt* tweets.

The Port of Baltimore generates about 16,700 direct jobs. Out of about 360 U.S. ports, Baltimore is ranked number one for handling imported roll on/roll off (farm and construction equipment) and imported forest products, gypsum, sugar and iron ore. Baltimore is ranked second for exporting cars. The Port is responsible for about \$3.7 billion in personal wage and salary income. Activities at the Port of Baltimore generate nearly \$400 million in state and local taxes.

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